

Module Descriptor: BAM 301 Management Project

<u>Module Name:</u>	Management Project
<u>Level/Credits:</u>	Level 3, 30 Credits
<u>Module Aim:</u>	Students will undertake a specific business-related project for a client organisation. The project will enable the student to draw upon the range of skills acquired to date during their course. They will be required to produce a rigorous and analytical piece of work that is tailored to the client's particular circumstances and needs.
<u>Learning Outcomes:</u>	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate competence in project design, execution and analysis and develop persuasive conclusions. • Identify, justify and then apply appropriate research techniques to a business management issue. • Interpret and explain findings clearly and rationally. • Demonstrate the ability to apply analytical skills within a problem-solving context. • Critically evaluate key information from a range of sources. • Make appropriate use of the full range of IT facilities within the research process.
<u>Curriculum Content:</u>	<p>Students are encouraged to identify an area of investigation that is of interest and relevance to their degree studies. The precise subject and boundaries of the management project will be negotiated between the student and the client organisation. The study will focus on examining a specific practical problem or issue. Central to the approach will be the agreement of a 'learning contract' between UCC, the student and the client organisation. This clearly identifies the nature of the Management Project module and the learning outcomes that the student is required to demonstrate.</p> <p>Given the nature of the module, detailing specific indicative curriculum content would not be appropriate. However, students will have to identify an appropriate methodology to the specific problem-solving task, and the completed project documentation should be persuasive and stand up to scrutiny. By way of example, a typical project might begin with a thorough exploration of the business problem, involving data collection and use of public knowledge. It should then move to exploring solutions, which may again involve data collection and use of public knowledge, and finally recommending a particular solution or course of action.</p>

<p><u>Learning Strategy:</u></p>	<p>The Management Project can be undertaken when a student is based within an organisation in parallel with the Level 3 work-based learning module. Alternatively, this module can be undertaken without the student being based within the organisation. This second approach would involve regular liaison with the client organisation over the period of the project.</p> <p>The initial stage of the process will be the drawing up by the student, in negotiation with the client organisation, of a preliminary document that will clearly define the agreed nature and scope of the project. A student will have much to learn from working with a client organisation, and this will inform both the content and their approach to the completion of the project.</p> <p>Students will receive support from a supervising tutor, and the level of tutorial support they receive will be limited to a maximum of six hours. Students will negotiate with their tutors the timing and nature of the support appropriate to their individual requirements. In addition to the support received from tutors, students will also be encouraged to act as critical friends to one another. This communication between students can be supported by UCC's Portia portal. These support processes will encourage students to become critical analysts of both their own and others' research and practice. They will also be practising the professional skills of interaction with the personnel of the client organisation.</p>
<p><u>Assessment:</u></p>	<p>Formative: Meetings with the supervising tutor will enable an ongoing dialogue between student and tutor. Additionally, the encouragement of students to meet and act as critical friends to one another will be a valuable source of feedback. Students will be expected to submit drafts of their work to their supervising tutors at key points.</p> <p>Summative: Assignment (100%) Students will submit a double-weighted project document equivalent to 7000 words.</p>